



Common interview questions

What is Marketing effectiveness, and why focus on that?

How do you define marketing effectiveness? What do you do?

Explain what you mean by systems?

How can systems make you more money?

Can you give us an example of how systems can improve a business?

Your bio talks about Money holes – what do you mean by that?

What do you recommend that small businesses focus on when first starting out?

Online business is cluttered and always changing... What's your effective marketing advice when it comes to Internet marketing?

Where does a strategy come into play for small businesses?

Can you do marketing on a small budget?

Who is your ideal client and how do you help them?

How do you work with Clients?

Are your programs only for corporations?

What is the biggest hurdle you have overcome in your business?

What is one of the most valuable lessons you have learned as an entrepreneur?

How did you get started on this journey?

Other common questions.

What's your favorite project management platform and why?

Please list your favorite tools you usually recommend businesses to help them scale and improve their marketing efforts!

What's your favorite personal productivity tip? How to get more done?